

Recharge Your School Counseling Passion and Purpose to Create Systemic Change

Laura Ross



*School Counselor Leadership Network: Stand Up, Stand Together For Every Student
September 30, 2020
Riverside County Education Collaborative*

- ASCA 2020 School Counselor of the Year
- 15 years (8 ES, 7 MS)
- FFMS Lead School Counselor
- FFMS Peer Leader, Girl Talk & GSA Advisor
- GCPS Middle School Counselor Steering Committee, SEL Task Force, Student Support Equity Team
- GSCA Executive Board - Metro Director & Diversity, Equity, & Inclusion Committee
- Counselors for Computing Consultant
- Girl Talk Diversity, Equity Inclusion Committee
- ASCA Diversity and Inclusion in School Counseling Initiative

Laura Ross



Five Forks Middle School

Lawrenceville, Georgia

Recognized ASCA Model Program

6th, 7th, 8th

1246 Students

~ 43% Free/Reduced Lunch

~ 29% White ~ 27% Black

~ 19% Asian ~ 20% Latinx/Hispanic

~ 5% Multiracial

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What is draining your battery?

www.menti.com

CODE: 83 46 27 8

mentimeter.com



Stages of Systemic Change

MAINTENANCE OF OLD SYSTEM → **AWAWARENESS** →
EXPLORATION → **TRANSITION** → **EMERGENCE OF NEW**
INFRASTRUCTURE → **PREDOMINANCE OF NEW SYSTEM**

ASCD - The Stages of Systemic Change



Key Elements to Change

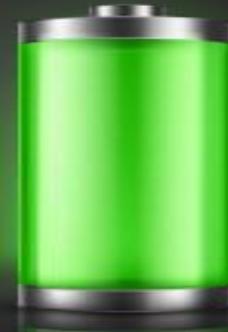
VISION
PUBLIC & POLITICAL SUPPORT
NETWORKING
Teaching & Learning Changes
ADMINISTRATIVE ROLES & RESPONSIBILITIES
POLICY ALIGNMENT

ASCD - The Stages of Systemic Change



VISION
Your Why...
...informs your What: Systemic Change

School Counseling Program Beliefs & Vision



MY WHY

From Corrections to Connections



YOUR WHY

WHAT ARE YOU PASSIONATE ABOUT?

WHY DID YOU BECOME A SCHOOL COUNSELOR?

WHAT ARE YOUR TOP 5 VALUES THAT DRIVE WHAT YOU DO?

WHAT BRINGS YOU JOY AS A SCHOOL COUNSELOR?

WHAT EXPERIENCES HAVE YOU HAD IN LIFE THAT INFORM WHAT YOU DO NOW?

DESCRIBE *THAT* MOMENT. THE ONE WHEN EVERYTHING FELL INTO PLACE, YOU KNEW YOU HAD MADE A DIFFERENCE, YOU SAW YOUR IMPACT.



What's the why behind your what?

PADLET - YOUR WHY





TEACHING & LEARNING CHANGES

Where do I start?

- WHAT HAVE YOU OBSERVED
- STUDENT VOICE
- **DATA! DATA! DATA!**

*School counseling decisions must be supported by data.
Align annual student outcome goals, school counseling program
activities and interventions with the school improvement goals.*



NETWORKING

Who can I collaborate with?

ADMINISTRATORS
LANGUAGE ARTS TEACHER
SOCIAL STUDIES/HISTORY TEACHER
ART TEACHER
HEALTH TEACHER
MATH TEACHER
ES, MS, HS COUNSELORS

*Engage with school stakeholders to develop and improve school counseling program.
Create and reach agreements with administrators (annual administrative conference).
Collect and incorporate stakeholder feedback (advisory council).*





Fight for the things that you care about, but do it in a way that will lead others to join you.

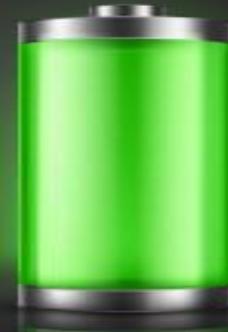
— *Ruth Bader Ginsburg* —

AZ QUOTES

How can my why connect with your why?



Collaboration



PUBLIC & POLITICAL SUPPORT

Where can my voice be included?

LOCAL SCHOOL COUNCIL
INSTRUCTIONAL LEADERSHIP TEAM
BUILDING MANAGEMENT TEAM
GRADE LEVEL MEETINGS/KID TALKS
PBIS TEAM
STEAM TEAM
DISTRICT LEVEL COMMITTEES

Leadership



If your WHY informs your WHAT, your WHAT...

- **Is more intentional**
- **Is more meaningful**
- **Draws support & Buy In**
 - **Is more impactful**

Simon Sinek Ted Talk



